

## MBN USA, WE USA announce 2023 Best of the Decade honorees

### List helps commemorate 35th anniversary of TexCorp Communications Inc., publisher of MBN USA and WE USA magazines

DALLAS, April 17, 2023 — Minority Business News USA (MBN USA) and Women's Enterprise USA (WE USA) are pleased to announce their 2023 Best of the Decade honorees. These corporations are the best-of-the-best in supply-chain diversity, excelling in their staunch commitment to minority business development and inclusion. This prestigious list celebrates outstanding supplier diversity programs that consistently drive progress and incomparable innovation in the supply chain. The 2023 Best of the Decade list is being published this year to celebrate TexCorp Communications' 35th anniversary. Don McKneely started the company in 1988 with the launch of MBN USA.

"We are pleased to salute our 2023 Best of the Decade honorees, particularly this year as we celebrate our company's 35th year of promoting the value of minority-owned and woman-owned business development and recognizing corporate supplier diversity success," he said. "These corporations' demonstrated commitments to qualified, diverse suppliers are helping to build a stronger, more inclusive global supply chain."

#### Methodology

The 2023 honorees were chosen by this year's Best of the Decade Selection Committee based on their scores against a set of key indicators including:

- Identification of strategic opportunities to include and grow diverse suppliers.
- Meaningful engagement in supplier diversity advocacy organizations and councils.
- Impactful promotion of supplier diversity to improve the companies' business performances.
- Encouragement of innovative ideas among employees and suppliers.
- Significant long-term commitment to supplier diversity.
- C-suite executive program support.

Congratulations to the 2023 Best of the Decade honorees, listed below in alphabetical order.

Accenture PLC	Avis Budget Group Inc.
Adient PLC	Bank of America Corp.
Allstate Insurance Co.	BASF Corp.
Altria Group Inc.	BMW of North America LLC
Amazon Inc.	BNSF Railway Co.
American Airlines	The Bank of New York Mellon Corp.
American Express Co.	The Boeing Co.
American Family Mutual Insurance Co.	Boston Scientific Corp.
American Water Works Co. Inc.	BP America Inc.
Amgen Inc.	Bristol-Myers Squibb Co.
Aon PLC	Capital One Financial Corp.
Apple Inc.	Cardinal Health Inc.
Archer-Daniels-Midland Co.	Cargill Inc.
AT&T Inc.	

Congratulations to the 2023 Best of the Decade honorees, listed below in alphabetical order (continued).

Caterpillar Inc.  
CBRE Group Inc.  
CDW Corporation  
Celanese Corp.  
Chevron Corp.  
Cintas Corp.  
The Clorox Co.  
The Coca-Cola Co.  
Colgate-Palmolive Co.  
Comcast NBCU Universal  
Comerica Inc.  
Conagra Brands Inc.  
ConocoPhillips Co.  
Corteva Agriscience  
Cummins Inc.  
Cushman & Wakefield PLC  
CVS Health Corp.  
Dell Technologies Inc.  
DTE Energy Co.  
DuPont de Nemours Inc.  
Eaton Corp. PLC  
Entergy Corp.  
Ericsson Inc.  
Exelon Corporation  
Exxon Mobil Corp.  
EY LLP  
FedEx Corp.  
Fifth Third Bancorp  
Fluor Corp.  
Ford Motor Company  
General Motors  
Google LLC  
GSK PLC  
Harley-Davidson Motor Co. Inc.  
Hilton Worldwide Holdings Inc.  
The Home Depot Inc.  
Honda Manufacturing of America LLC  
IBM Corp.  
Johnson & Johnson  
Johnson Controls Inc.  
JPMorgan Chase & Co.  
Kaiser Permanente  
Kellogg Co.  
Kerney  
The Kroger Co.  
Lear Corp.  
Liberty Mutual Insurance Co.  
Macy's Inc.  
Massachusetts Mutual Life Insurance Co.  
Meijer  
Merck & Co. Inc.  
Meta Platforms Inc.  
Microsoft Corp.  
Nationwide Mutual Insurance Co.  
New York Life Insurance Co.  
Nissan North America Inc.  
The ODP Corp.  
Oncor Electric Delivery Co. LLC  
Pacific Gas and Electric Co.  
PepsiCo Inc.  
Pfizer Inc.  
Pitney Bowes Inc.  
The Procter & Gamble Co.  
Raytheon Technologies Corp.  
Robert Half International Inc.  
Shell USA Inc.  
Sodexo SA  
Southern California Edison Co.  
Stellantis NV  
Sysco Corp.  
Target Corp.  
Texas Instruments Inc.  
T-Mobile USA Inc.  
Toyota Motor North America Inc.  
Trane Technologies PLC  
Truist Financial Corp.  
United Airlines Inc.  
UPS Inc.  
Verizon Communications Inc.  
Vistra Corp.  
Vizient Inc.  
Walgreens  
Walmart Inc.  
Wells Fargo & Co.

### **About Minority Business News USA (MBN USA)**

MBN USA, marking its 35th year in 2023, is the nation's oldest and leading print and digital news source solely dedicated to promoting the value of minority business development and recognizing corporate supplier diversity success. Since its inception, MBN USA has received numerous awards for its body of work in this arena. Follow us on social media @mbnusa.

### **About Women's Enterprise USA (WE USA)**

WE USA is the nation's foremost quarterly print and digital publication supporting women's business enterprises (WBEs) and supply-chain inclusion. Since its founding in 1992, WE USA has received numerous awards for its work in WBE supplier diversity development over its more than thirty years championing supplier diversity. Follow us on social media @weusamagazine.